**经管类英文授课体系硕士培养方案**

**International Master Programme of Management**

**1. 研究方向 Research Fields**

A应用经济学 [**Applied**](app:ds:practical)[**Economics**](app:ds:economics)

1.国际产业与技术转移 International Industry and Technology Transfer

2.国际贸易理论 [International](app:ds:international) [Trade](app:ds:trade) [Theory](app:ds:theory)

3.产业经济理论与方法 Industry Economic Theory and Method

4.金融政策与规制 The Financial Policy and Regulation

5.金融经济学 [Financial](app:ds:financial) [Economics](app:ds:economics)

6.金融工程 [Financial](app:ds:financial) [Engineering](app:ds:engineering)

B管理科学与工程 [**Management**](app:ds:management)[**Science**](app:ds:science)[**and**](app:ds:and)[**Engineering**](app:ds:engineering)

1.管理信息系统、决策支持系统 Management Information System, Decision Support System

2.电子商务、电子政务、商务智能E-commerce E-government Business Intelligence

3.系统工程理论方法及应用 Systems Engineering Theory and Application

4.数量统计分析、决策理论与优化模型 Number Theory and the Statistical Analysis and Decision Optimization Model

5.知识管理与知识工程 Knowledge Management and Knowledge Engineering

6.工程项目管理 [Project](app:ds:project) [Management](app:ds:management)

7.建设管理理论与方法 Construction Management Theory and Method

8. 房地产投资与管理 Real Estate Investment and Management

9.住房保障与住房制度 Housing and Housing System

C工商管理 [**Business**](app:ds:business)[**Administration**](app:ds:administration)

1.技术创新与技术管理 Technology innovation and technology management

2产业与区域发展理论 Industry and regional development theory

3.风险分析与管理 Risk Analysis and Management

4.现代制造系统管理理论 Management theory of modern manufacturing system

5.战略管理与现代组织理论 Strategic management and modern organization theory

6.市场营销理论 Marketing Theory

7.会计理论与实务 Accounting Theory and Practice

8.成本与管理会计理论与方法 Cost and Management Accounting Theory and Method

9.财务管理理论与方法 Financial Management Theory and Method

D公共管理 [**Public**](app:ds:public)[**Management**](app:ds:administration)

1.行政管理理论与研究方法 Administrative Management Theory and Research Methods

2.公共部门改革与实践 Public Sector Reform and Practice

3.政策分析与项目评估 Policy Analysis and Evaluation of Projects

4.地方政府治理与发展战略 Local Governance and Development Strategy

**2. 课程设置 Course**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **类别**  **Type** | **课程编号**  **Course No.** | **课程名称**  **Course Name** | **课程英文名**  **Course English Name** | **学时Hours** | **学分**  **Credits** | **学期**  **Semester** | **备注**  **Notes** |
| **学位课Degree Courses** | SYW00001Q | 初级汉语口语Ⅰ | The Course of Primary Chinese Oral I | 64 | 2 | 秋Autumn | 必修  compulsory |
| SYW00001C | 初级汉语口语Ⅱ | The Course of Primary Chinese Oral II | 64 | 2 | 春  Spring |
| SYW15001Q | 中国文化与跨文化沟通 | Chinese Culture and Cross-culture Communication | 32 | 2 | 春  Spring |
| SYW10001Q | 管理经济学 | Managerial Economics | 32 | 2 | 秋Autumn |  |
| SYW10005Q | 管理研究方法 | Research Methods for Management | 32 | 2 | 秋Autumn |  |
| SYW10002Q | 高级管理学 | Advanced Management | 32 | 2 | 秋Autumn |  |
| SYW10007Q | 人力资源管理 | Human Resource Management | 32 | 2 | 秋Autumn |  |
| SYW10003Q | 组织行为学 | Organizational Behaviour | 32 | 2 | 秋Autumn |  |
| SYW10004Q | 全球化市场与国际商务 | Globalization and International Business | 32 | 2 | 秋Autumn |  |
| SYW10006Q | 商业调查：方法与案例 | Business Survey: Methods and Cases | 32 | 2 | 秋Autumn |  |
| **选修课**  **Optional**  **Courses** | SYW10010C | 管理沟通 | Management Communication | 32 | 2 | 春  Spring |  |
| SYW10008C | 客户关系管理 | Customer Relationship Management | 32 | 2 | 春  Spring |  |
| SYW10009C | 政策分析的政治背景 | Political Background of Policy Analysis | 32 | 2 | 春  Spring |  |
| SYW10011C | 领导学 | Leadership | 32 | 2 | 春  Spring |  |
| SYW10012C | 消费者行为学 | Consumer Behavior | 32 | 2 | 春  Spring |  |
| **专题课**  **Special Topic** | SYW10013C | 经济发展热点问题 | Hot Issues in Economic Development | 16 | 1 | 春  Spring |  |
| SYW10014C | 学位论文写作 | Preparation of Master Thesis | 16 | 1 | 春  Spring |  |
| **必修环节**  **Required**  **Parts** | S0710XSJL | 学术交流 | Academic Communication | 18 | 1 | 春  Spring |  |
| S0710KTBG | 开题报告 | Thesis Proposal | 18 | 1 | 秋Autumn |  |
| S0710ZQJC | 中期检查 | Interim Inspection | 18 | 1 | 春  Spring |  |

**3. 培养规定 Regulations**

经管人文类：专业学位课不少于14学分，专业选修课不少于10学分，专题课2学分。

For master candidates specialized in **Management and Humanities**:

Degree courses for more than 14 credits, specialized optional courses for more than 10 credits, special topic course for 2 credits.